

resume

Richard Brown

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918.519.4123

www.RichardBrownDesign.com

Professional Skills

- Adobe Creative Suite
- Branding
- Visual Communication
- User Empathy | User Experience
- Art Direction
- Marketing Strategies

Industry Knowledge

- Print & Digital Art
- Logo Design
- Web Design
- Social Media
- Typography
- Screen Printing

Volunteer Work

- Guthrie Green
- Woodie Guthrie Center
- Heart of Route 66 Auto Museum
- Regional Food Bank of OK
- United Way

Education

Bachelor of Fine Arts in Illustration

Savannah College of Art and Design, Savannah, GA (2007)

Career

Graphic Designer/Web Designer | Richard Brown Design (2015-present)

Responsibilities:

- Website design, brand creation, client outreach, job organization (including invoice creation and file management), creation and project management, site promotion and collaboration

Graphic Designer/Web Designer | American Precious Metals Exchange (APMEX), (2014-2019)

Responsibilities:

- Design promotional web assets, including hero banners, email marketing materials, off-site ads, and social media campaigns
- Train interns and junior designers

Graphic Designer/Media Technician | American Association of Petroleum Geology (AAPG), (2010-2014)

Responsibilities:

- Design layouts for promotional material: brochures, advertisements, postcards, and web pages
- Organize and prepare files for printing/publishing
- Create forms and brainstorm on marketing strategies and concepts for production material
- Create web versions of a monthly magazine
- Provide social media support for conventions, conferences, exhibitions, and daily social media activity

Graphic Designer | Colorcomm LLC, Tulsa, Oklahoma (2007-2010)

Responsibilities:

- Retouch photos
- Map drafts
- Prep print jobs for digital and offset printing
- Manage projects until completion
- Create promotional material for out-of-house companies